



2017-2018 IABC PACIFIC PLAINS REGION NOMINEE STATEMENT FORM

All candidates (including incumbents) are required to complete this form. Please submit to Kim Arnold at kim.arnold@nebraskablue.com no later than 5 p.m. Pacific Time, Wednesday, March 1, 2017.

Please indicate in order of priority (#1 being your first choice) the position(s) for which you would like to be considered:

_____ Vice Chair (one year term; automatically succeeds as Chair for a one-year term, then as Past Chair for a one-year term)

_____ Chapter Advocate (two-year term)

_____ Member-at-Large Advocate (two-year term)

Would you be willing to be considered as a committee chair or member if not selected for a board position? _____ Yes _____ No

Name _____

Title _____

Organization _____

Address _____

City, State, Zip _____

Office phone _____ Mobile phone _____

E-mail _____

Name of reference (should be IABC member): _____

Reference phone number: _____

Reference e-mail: _____

ACKNOWLEDGEMENT OF SUPPORT

If I am selected, my employer is aware of my participation and attendance as an IABC leader. I realize the degree of financial support from the region may vary depending on budgetary factors and that attendance at PPR Board meetings and other IABC business meetings is expected throughout the term of office.

Signature _____ Date _____

Board Composition Analysis Grid

Name _____ Date _____

1. For EACH characteristic on the grid below, describe your level of leadership experience in that area using the number code below.

- 0 = **No Involvement:** You have not worked on a consistent basis in this area.
- 1 = **Involvement:** You have been involved in this area.
- 2 = **Experienced:** You have experience to lead a board initiative in this area.
- 3 = **Core Expertise:** You are an expert who could spearhead an initiative in this area.

2. For EACH characteristic on the grid below, describe your level of interest using the number code below.

- 0 = **No interest** in working in this area at this time.
- 1 = **Moderately interested** in working in this area.
- 2 = **Strong** desire to lead board efforts in this area.

Characteristic	Level of Experience	Level of Interest
Specific professional and business skills		
Digital media		
Media relations		
Organizational financial management		
Organizational/Employee communication		
Marketing		
Advertising/Promotion		
Public speaking		
Information technology		
Bylaws/Policy development		
Organization/Business management skills		
Facilitation skills		
Teaching/Training		
Fundraising/Sponsorship/Business development		
Investor/Shareholder relations		

For EACH characteristic, candidly rate yourself on a scale of 1 to 4 by checking the ONE box that best describes your expertise:

- 0 = No involvement:** You have not worked on a consistent basis in this area.
- 1 = Involved:** You have been involved working in this area.
- 2 = Experienced:** You have experience to lead a board initiative in this area.
- 3 = Core Expertise:** You are an expert who will spearhead this initiative in this area.

Characteristic – Personal & Business Competencies	Possible Indicators	Expertise Ranking
Advocate for IABC and the communication profession	Demonstrates interest and support of the mission and goals of IABC Can supply examples of advocating for IABC and the profession	
Problem-solving and decision-making skills	Can cite examples of innovative problem solving in professional or volunteer experience	
Leadership ability	Previous experience as a leader in IABC or elsewhere Previous board member in profit or not-for-profit	
Strategic/Critical thinking	Can supply examples of strategic business thinking and/or ability to translate strategy into practical applications	
Marketing/Member focus	Can provide ideas for marketing and member growth opportunities Articulates a clear understanding of the environmental trends affecting association membership	
Business/Resource development	Previous involvement in personnel/volunteer development and/or business process improvement	
Financial acumen	Understanding of basic bookkeeping, financial statements and cash flow Has developed and managed a budget for a department or organization Can communicate financial information	
Professional demeanor	Has demonstrated integrity and high standards for professional behavior as a former leader in IABC or another organization	
Coaching/Mentoring	Previous experience providing guidance	



IABC Leadership Roles: List roles, IABC chapter/region/Int'l along with dates involved

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Describe the value you will bring to the IABC PPR Board

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Use the following checklist to ensure all application materials are ready to go:

- Nominee Statement Form
- Board Composition Analysis Grid
- Resume or CV

Please submit your application materials to [Kim Arnold](#) by 5 p.m. Pacific Time, March 1, 2017.